BSR ELECTRIC'S
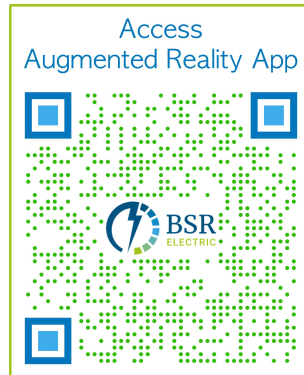# Augmented Reality APP

Short Overview and Introduction

In order to open the app, use the following link:
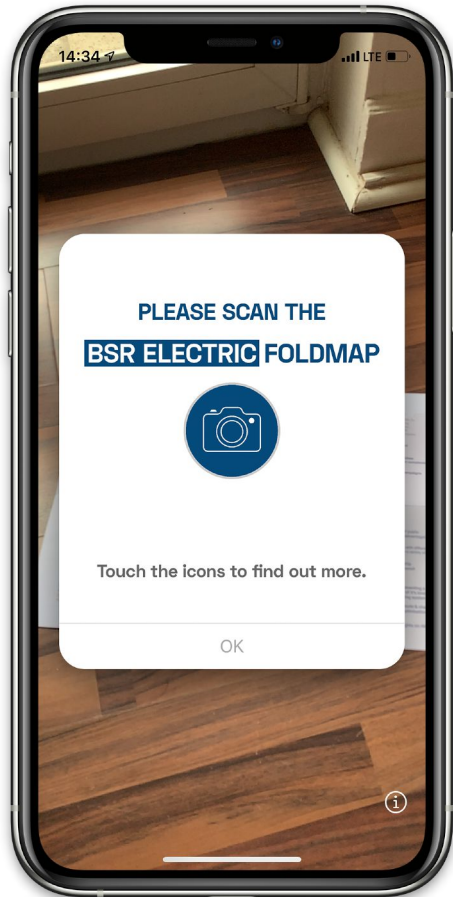
https://apps.apple.com/de/app/bsr-electric/id1508215478

or the QR code below:

Access
Augmented Reality App

Download on the
 App Store

After opening the app, you can choose between displaying the content on the physical folding map (if you have it at hand) and displaying the objects on a surface such as a table.
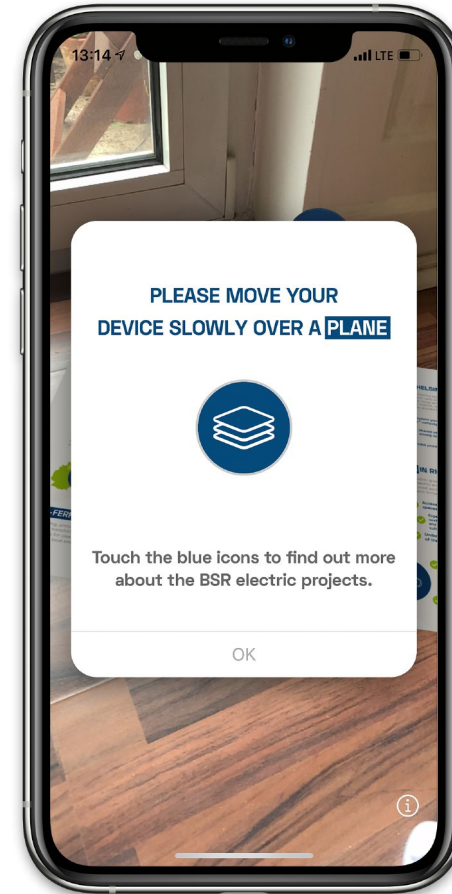
Foldmap-Tracking

PLEASE SCAN THE
BSR ELECTRIC FOLDMAP

Touch the icons to find out more.

OK

A pop-up indicates that Foldmap Tracking is selected and that you can scan the map with the camera.

Plane-Tracking

PLEASE MOVE YOUR
DEVICE SLOWLY OVER A PLANE

Touch the blue icons to find out more about the BSR electric projects.
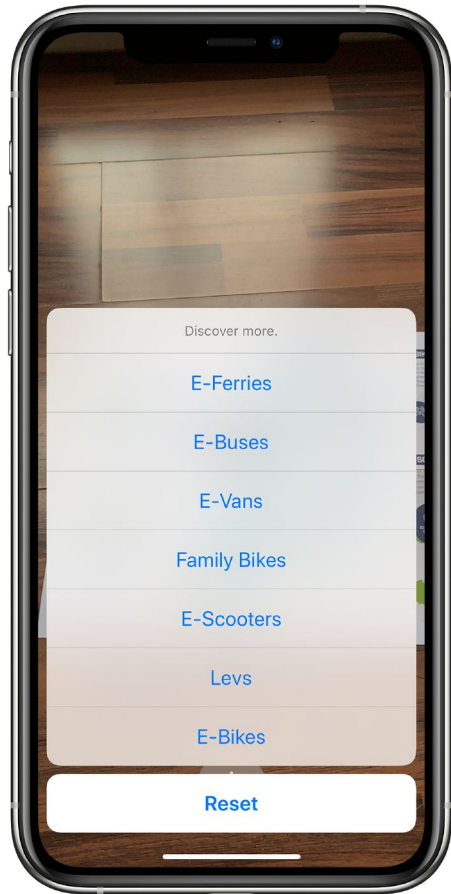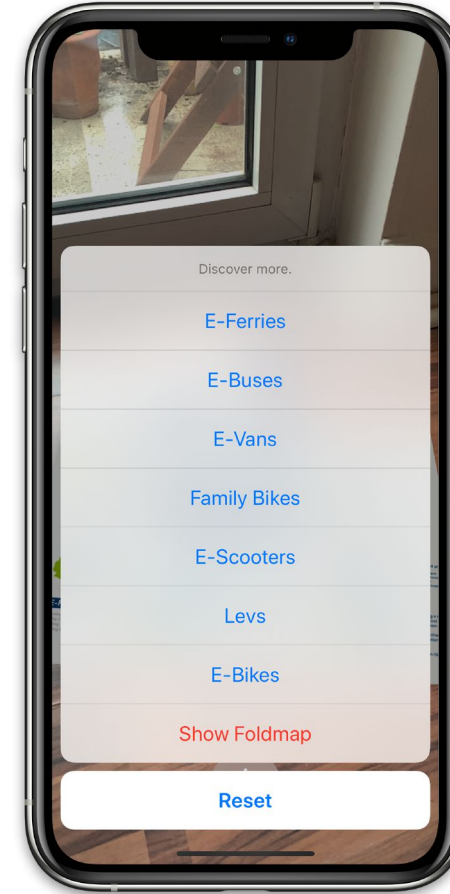
OK

A pop-up indicates that plane tracking has been selected.

The 3D objects are shown.

Display of the 3D objects on the digital map. The map can be rotated and moved by using different touch gestures.

Discover more.

E-Ferries

E-Buses

E-Vans

Family Bikes

E-Scooters

Levs

E-Bikes

Reset

You can click on the Plus button to see the individual projects.

Discover more.

E-Ferries

E-Buses

E-Vans

Family Bikes

E-Scooters
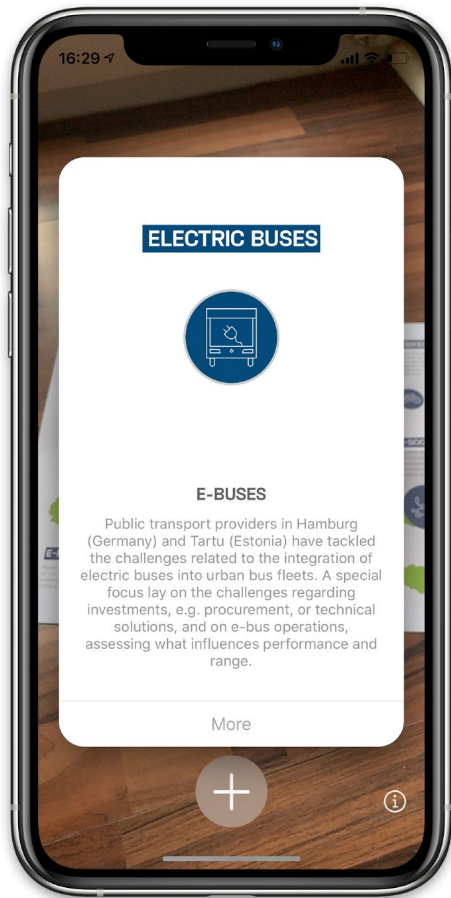
Levs

E-Bikes

Show Foldmap

Reset

The projects can also be filtered here. In addition, the foldmap can also be displayed without 3D objects.

For example, the e-bus use case
is shown here.

Display of the virtual map.

By tapping on a blue icon, information about the project is displayed in a pop-up. A click on the More-button leads to the respective website of the project.

Complete vosualization of the virtual map with all 3D objects.

Display of the respective website in the App.

Push on the Info button to get to this page.