# FROM THE STOCKHOLDER TO THE STAKEHOLDER

HOW SUSTAINABILITY CAN DRIVE FINANCIAL OUTPERFORMANCE





## ZERO - BREAKFAST SEMINAR

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## **Nations Unies**

Conférence sur les Changements Climatiques 2015

COP21/CMP11

### Paris, France



# SUSTAINABLE GEALS





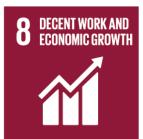
















































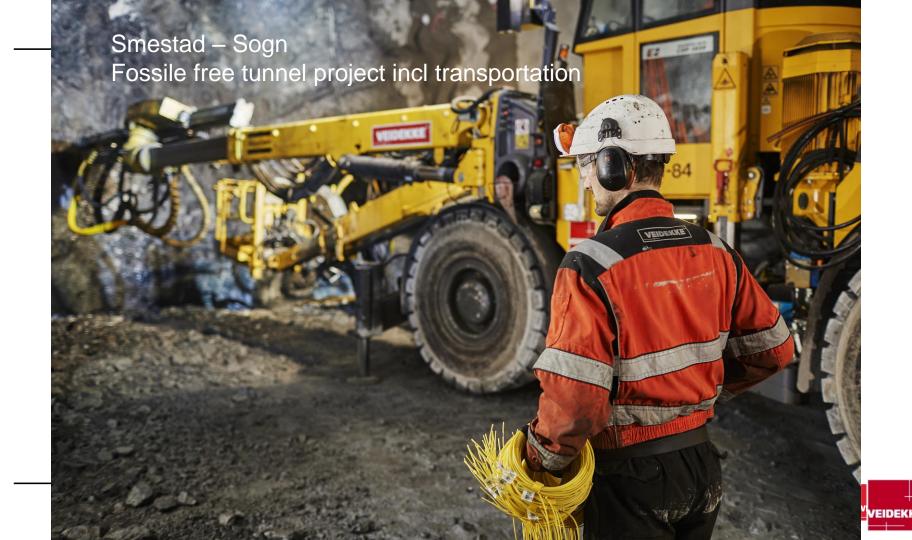














In the years to come the world will have to handle the risk of major climate changes and the growth of scarcity of natural resources, meanwhile the worlds population is expected to increase exponentially.

The challenges we face will demand changes in our behavioral pattern in such extent that we can talk about a completely new agenda, often called "The Green Shift".





Finance Norway

### VISION:

The financial sector of 2030 is profitable and sustainable. We lend, manage and insure with the climate in mind, so creating value and contributing to green competitiveness.

#### For the financial sector of 2030, this means:

- Transparency and access to data and information
- Decisions based on an understanding of climate risks and opportunities
- · Increased rate of innovation and a green business sector

Figure 1: The Norwegian financial sector of 2030 is profitable, sustainable and transparent

